



GET TO KNOW OUR THEORY OF CHANGE



WHAT IS THE THEORY OF CHANGE?



A planning approach that structures the measurement and monitoring of a **program's impact**.



It works with **long-term outcomes**, analyzed through a logical sequence of intermediate results.

HOW DOES RAMACRISNA APPLY THIS?



Since 2008, Ramacrisna has partnered with **Fundação Dom Cabral (FDC)**, strengthening its institutional management through the Pilaris program, which is focused on the development of social organizations.



At **60 years old**, the Institute published its first Impact Report—with support from Impact Lab—evaluating the **transformation generated by its actions**.



The measurement followed recognized standards:



The United Nations Sustainable Development Goals – Agenda 2030



GRI (Global Reporting Initiative)



IRIS (Impact Reporting and Investment Standards)

See the full document [aqui](#)



WHO WE ARE?

Instituto Ramacrisna is a non-profit social organization founded **in 1959 in the city of Betim**, Minas Gerais, by journalist and accountant **Arlindo Corrêa da Silva**. Operating in **13 cities across the Metropolitan Region** of Belo Horizonte, it has impacted the lives of over **2 million people throughout its history**.





OUR IMPACT VISION

01

Empowerment
and appreciation
of peripheral and
rural populations.



02

**Social and
economic**
development
through **education**
and **training.**



03

Promotion of social
inclusion and
reduction of
inequalities.



APPLYING THE THEORY OF CHANGE IN PROJECTS



SHORT-TERM RESULTS:

- Access to **education and professional training**.
- Development of skills and competencies.



MEDIUM-TERM RESULTS:

- Entry into the **job market**.
- Improved quality of life and **increased family income**.



LONG-TERM RESULTS:

- **Reduction** of social inequality.
- Sustainability and **autonomy** for the families served.



INTERVENTIONS AND STRATEGIES



EDUCATION:

Educational support and tutoring projects.



PROFESSIONAL TRAINING:

Courses and preparation for the job market.



DIGITAL INCLUSION:

Technology as a learning tool.



SPORTS AND CULTURE:

Physical, cognitive, and emotional development.



ENTREPRENEURSHIP:

Encouraging income generation and financial autonomy.

TARGET AUDIENCE

Children and adolescents aged 6 to 18.



Young people and adults seeking professional training.



Families in situations of social vulnerability.



Women seeking economic empowerment.



KEY ACHIEVEMENTS AND DESIRED IMPACT



Over **2 million** people impacted since the foundation.

Inclusion and access to opportunities for vulnerable populations.

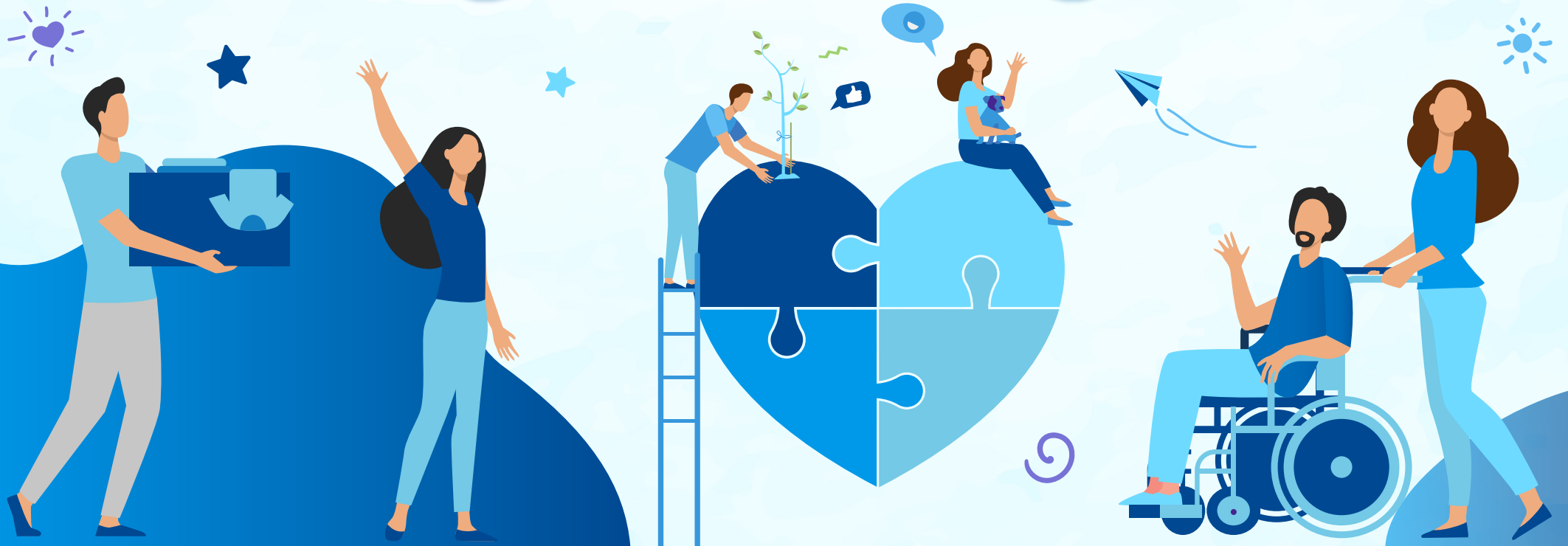


Reduction in school dropout rates.

Increased employability.



Promotion of gender equality and diversity.



RECOGNITION AND AWARDS

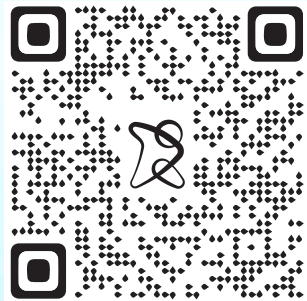


THANK YOU!

Ramacrisna Institute believes that transforming lives is a collective mission. That's why it invites companies, governments, and society to join us in expanding this impact.

Partnerships and donations are essential to create opportunities and reduce inequalities.

Join us in this transformation!



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