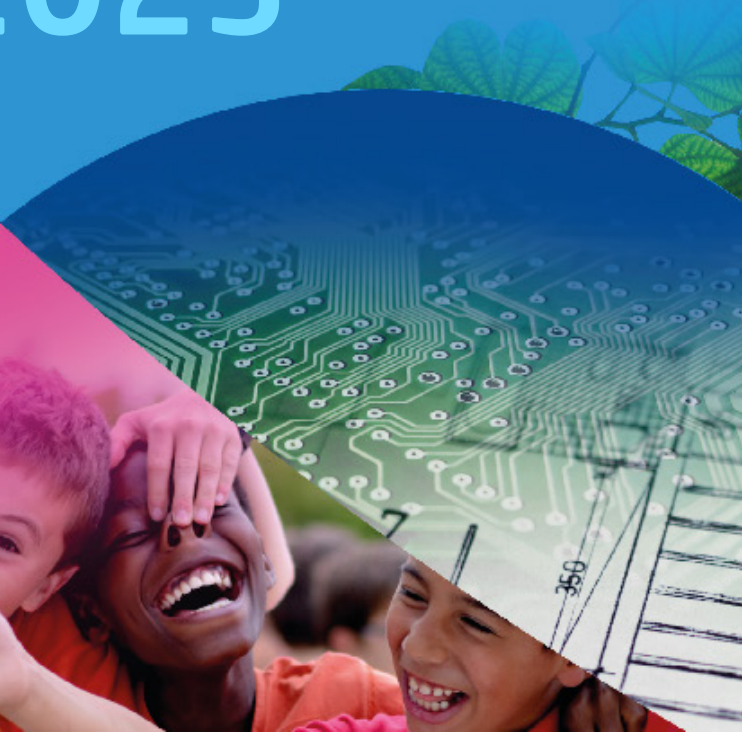


ESG Impact Report 2023



About the Impact Report

One of the most relevant topics for organizations today is understanding **the social, environmental and economic impact generated by products and services offered to society.**

In order to be effective, impact communication must be translated into practical actions carried out by organizations, with the aim of showing society and its strategic audiences the results of the efforts made.

The impact measurement process is in full development and it has been a long time since we saw such a mature movement in favor of this topic, which today has different lines of thought and structure. Understanding the location of organizations on the ESG agenda is the subject of diverse research and development by several reference centers around the world, and Brazil is not different.

Even with all the effort, measuring impact is a developing topic and its definition still leads to several opportunities to materialize the social, environmental and economic impacts generated by projects, businesses, companies, social organizations and governments.



Measuring and managing the socio-environmental and economic impacts generated are fundamental pillars for enhancing positive results and mitigating negative externalities for society and the environment.

These processes allow for greater transparency and reliability in organizational performance, with increased communication and involvement of stakeholders in its operation.

The ESG Impact Report is a materialization of this institutional movement, constituting an asset for organizations to expand their transformative action.

Gabriela Ferolla
CEO SEALL



REPORT STRUCTURE

This report is organized into three parts:

1

The diagnosis and ESG responsibility actions generated by the Ramacrisna Institute with the main focus on the period from 2018 to 2022.

2

The Strategic Materiality of the organization, bringing the relationship between material themes and the alignment of the Ramacrisna Institute's business strategy to the 2030 Agenda and the Sustainable Development Goals.

3

Details of all social projects carried out by the Institute, with greater emphasis on SROI - Social Return on Investment - data from three projects*: Young Apprentice, Ramacrisna Educational Support Center (CAER) and Professional Courses.

SROI is the monetization of the impact generated. In other words, it is the presentation of the financial value, in reais, that returns as an impact to society from a project or actions carried out by the organization, considering the vision of impacts perceived by the parties involved.

*These three projects were also presented by the SROI in 2018, with reevaluation in 2023



**Interactive
Summary**

Summary

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- 2. ESG Impact.....17
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- 4. Ramacrisna Institute projects.....43
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Letter from the Board

Within its more than six decades of operation, the Ramacrisna Institute has excelled in maintaining strong the values and principles with which the founder, journalist Arlindo Corrêa da Silva, established the organization.

For us, **carrying out the second Impact Report means consolidating our entire actions based on Compliance, Ethics and Conduct actions, careful management in the use of resources and impeccable accountability.** But, far beyond that, through the Report we present to partners and society the results, including numbers, indicators and socioeconomic impacts obtained among the public served. These impacts transform the lives of children, young people, families and the communities where they live.

The knowledge obtained from this data contributes greatly to planning future actions, as well as obtaining more impactful results in accordance with the ESG Agenda.

Solange Bottaro
Vice-President
Ramacrisna Institute

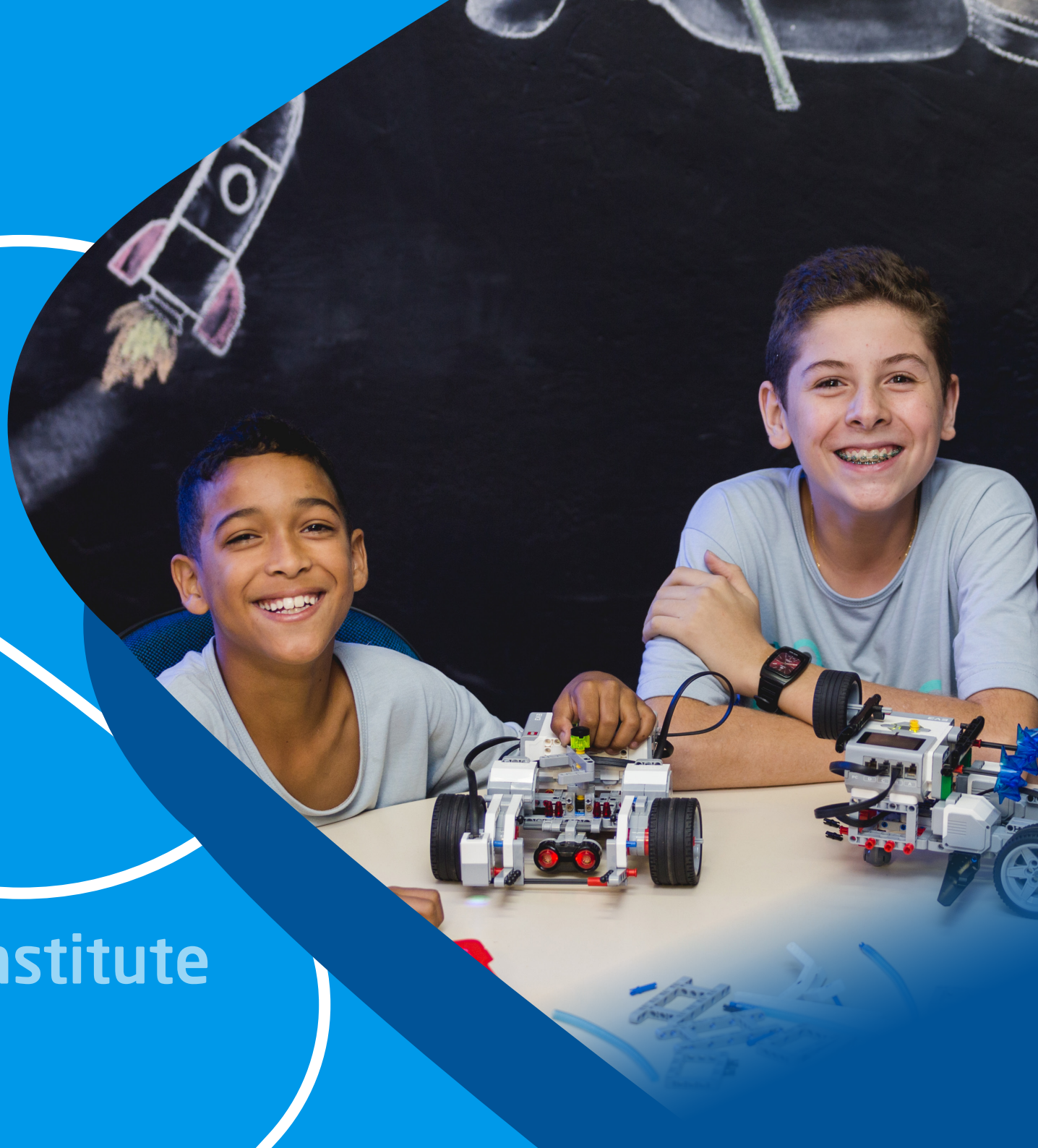


We highlight the fundamental participation of Ramacrisna's advisors and staff, decisive in achieving results, as well as the partnership with Fundação Dom Cabral that allowed us to improve our skills.

The recognition received over these decades makes our responsibility greater and reinforces **our gratitude to the partners who have enabled the transformation of the lives of more than 2 million people since the founding of the Ramacrisna Institute until December 2022.**

Solange Bottaro
Vice-president Ramacrisna Institute

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The Ramacrisna Institute

1. About the Ramacrisna Institute

The history of the Ramacrisna Institute is born from the intention of promoting dreams and transforming lives.

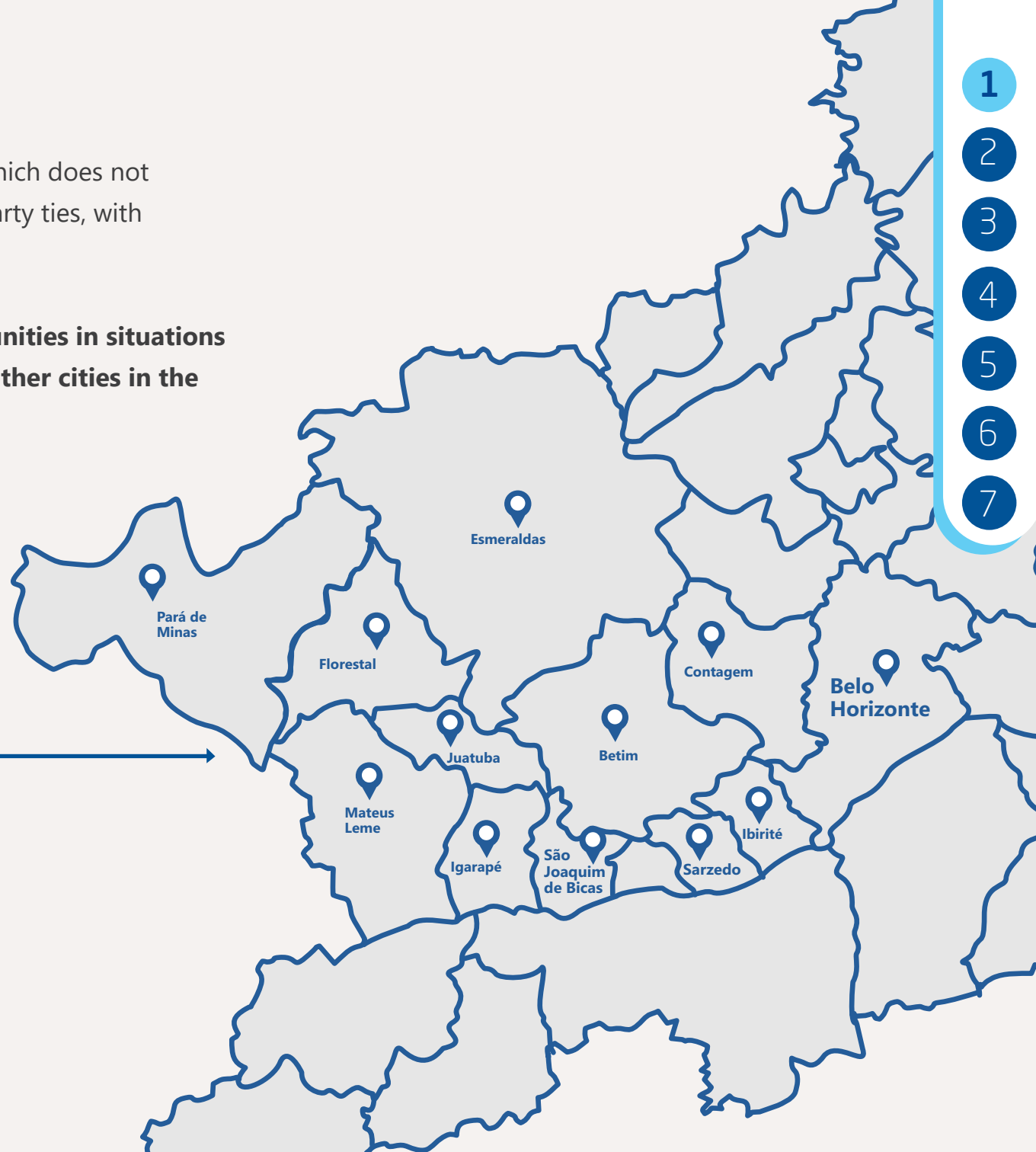
The Institute's mission is to transform lives through innovative solutions in education and professionalization, aiming at human, cultural, social and environmental development. Since its foundation in 1959 by accountant and journalist Arlindo Corrêa da Silva, the Ramacrisna Institute has presented itself and strengthened itself by example, with innovative actions.

From the beginning, activities are guided by the certainty that today's child is tomorrow's adult. Therefore, it is necessary to educate children and young people so that they have the opportunity to be better adults and be part of building a more fair, inclusive and responsible society.



Today we are a solid, non-profit social institution, which does not distribute its financial results, without religious or party ties, with more than 60 years of existence.

We seek to generate positive impacts for communities in situations of social vulnerability in Belo Horizonte and 11 other cities in the Metropolitan Region.



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We develop learning projects, professional courses, cultural, leisure and sporting activities, in addition to offering young people learning opportunities in technology and innovation.

We are a reference in self-sustainability in the Third Sector, which brings together social organizations.

The work carried out at our Cercas Ramacrisna factory guarantees coverage of around **40% of the Institute's basic expenses**.

In these 64 years, more than 2 million people have been served directly by Ramacrisna.

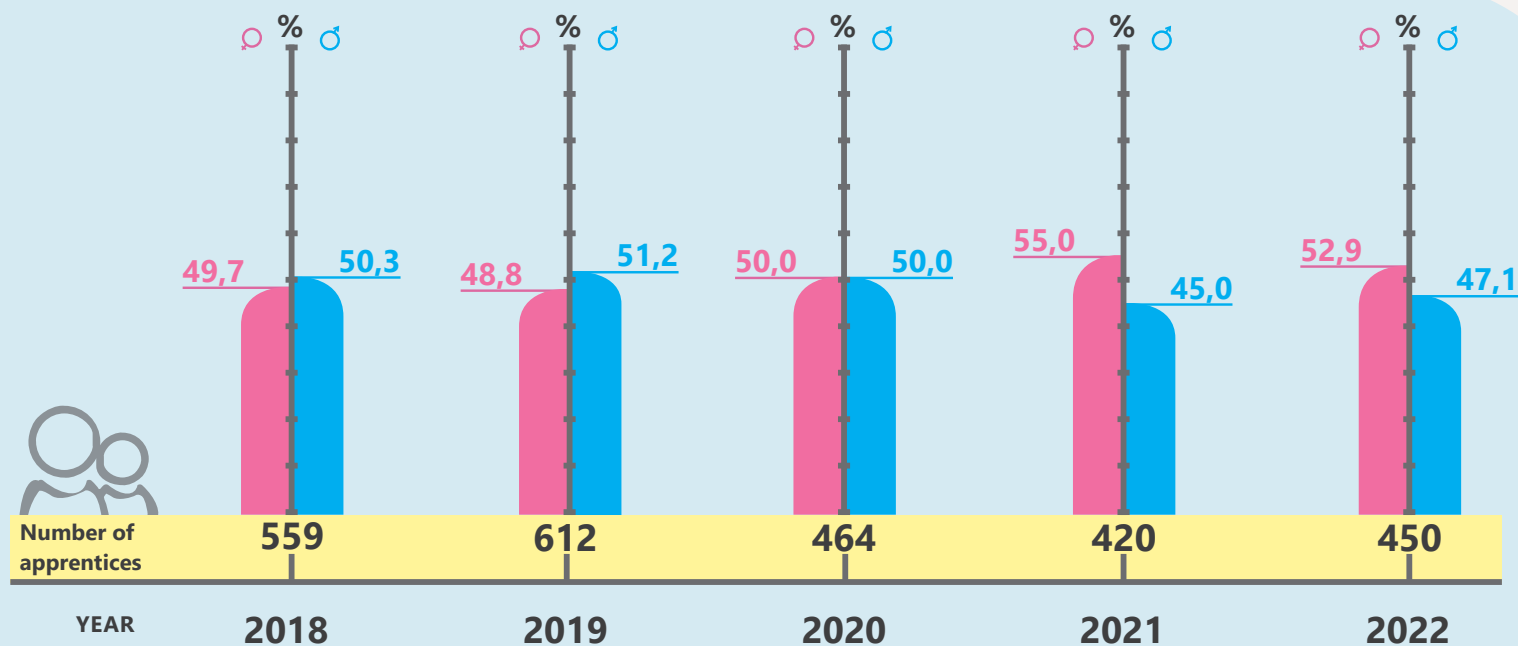
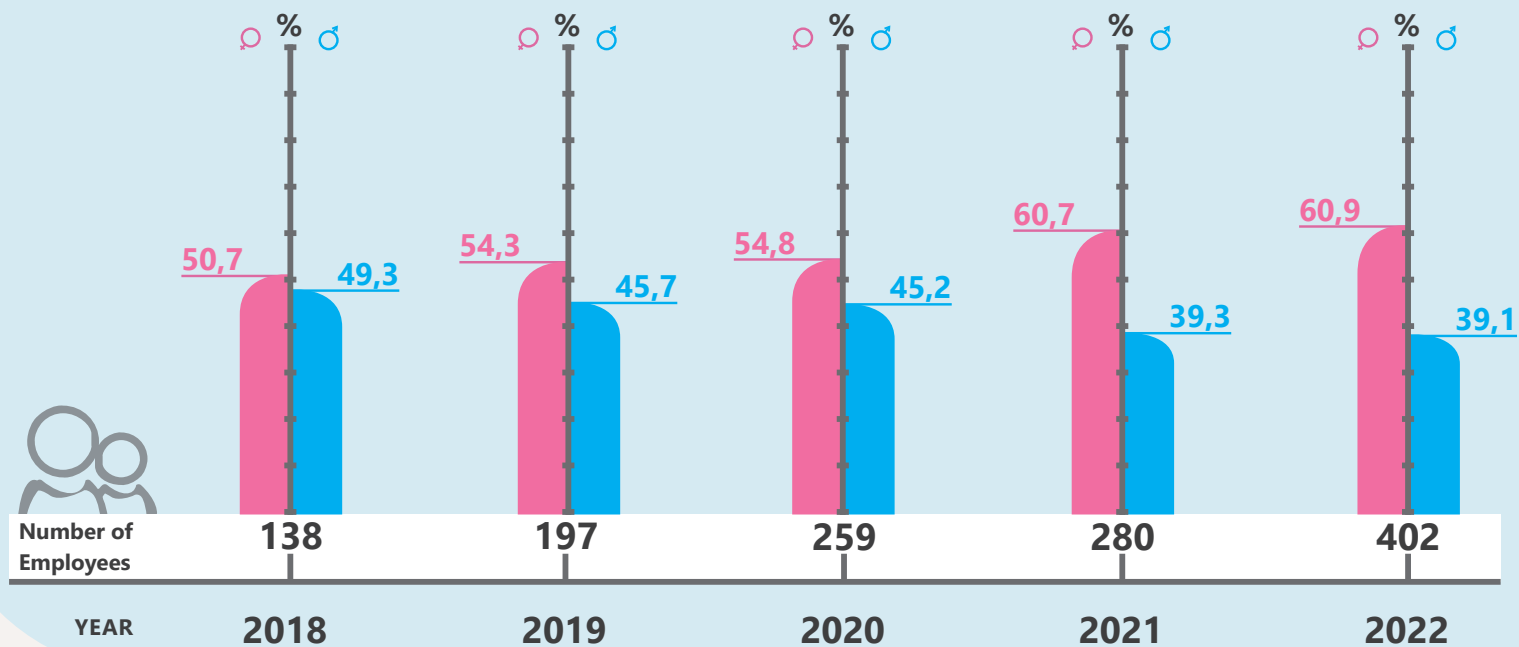
Find out more about our actions **here**.



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EMPLOYEES AND APPRENTICES

Evolution of the number of employees and apprentices in the last five years:



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SERVICES



*years of COVID-19 pandemic



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Our Impact and Value Generation

The value generation of our business is Social Transformation.

The resources mobilized from own sources, partnerships with public authorities, private companies and donations are applied to professional courses, learning projects and promotion of culture, sport and leisure in 13 cities in the RMBH.

Our impact trajectory involves:

1

The transformation of local early childhood education by improving students' academic performance, reducing school dropouts and preparing young people to embrace diversity

2

Training young people more prepared for the professional market with a focus on social advancement and sustainable and inclusive local economic development

3

Valuing cultural and intellectual development through sports and other activities

4

Promoting environmental awareness to build a more responsible society

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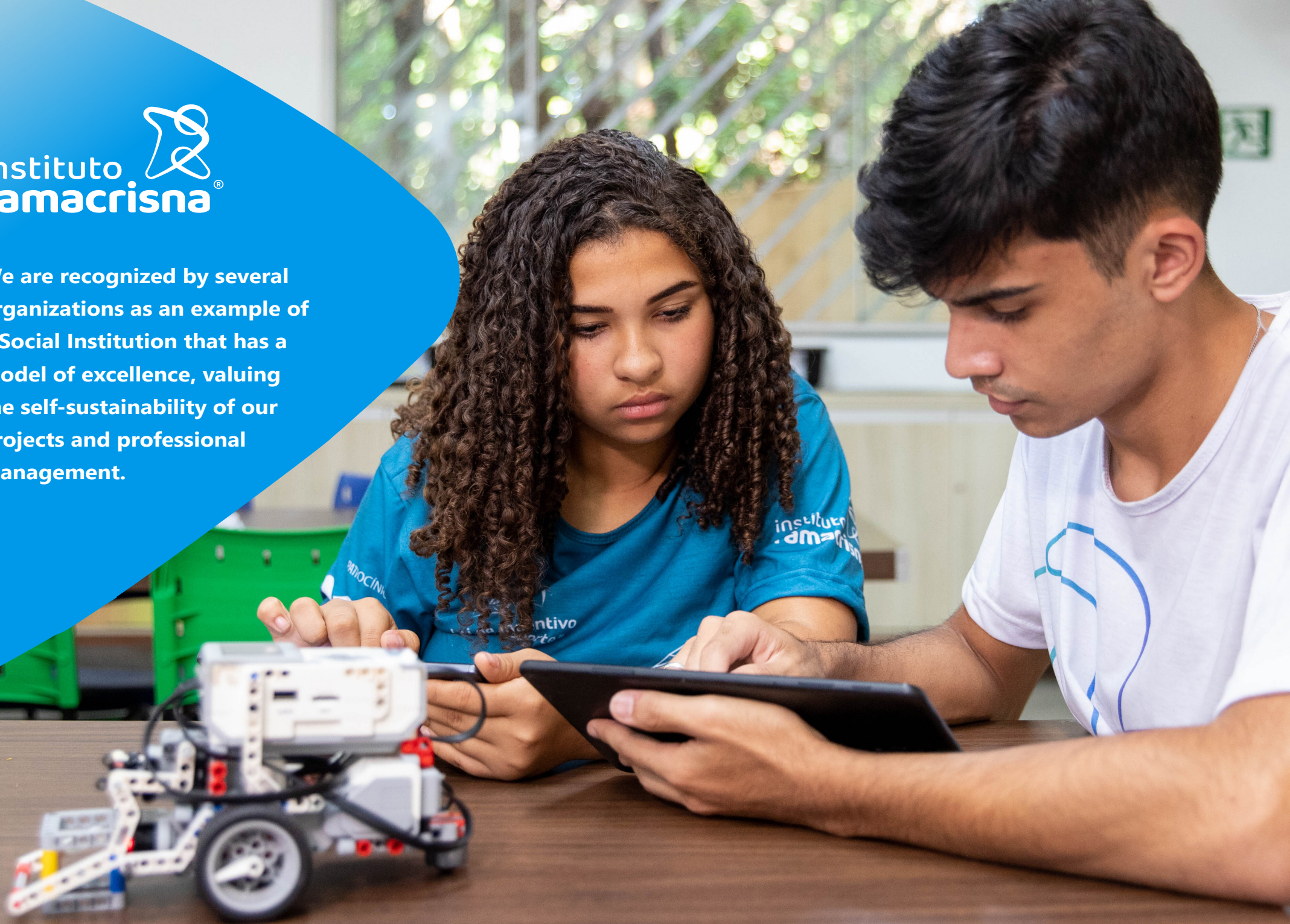
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We are recognized by several organizations as an example of a Social Institution that has a model of excellence, valuing the self-sustainability of our projects and professional management.



In terms of self-sustainability, we currently have the Fábrica de Cercas:

CERCAS RAMACRISNA

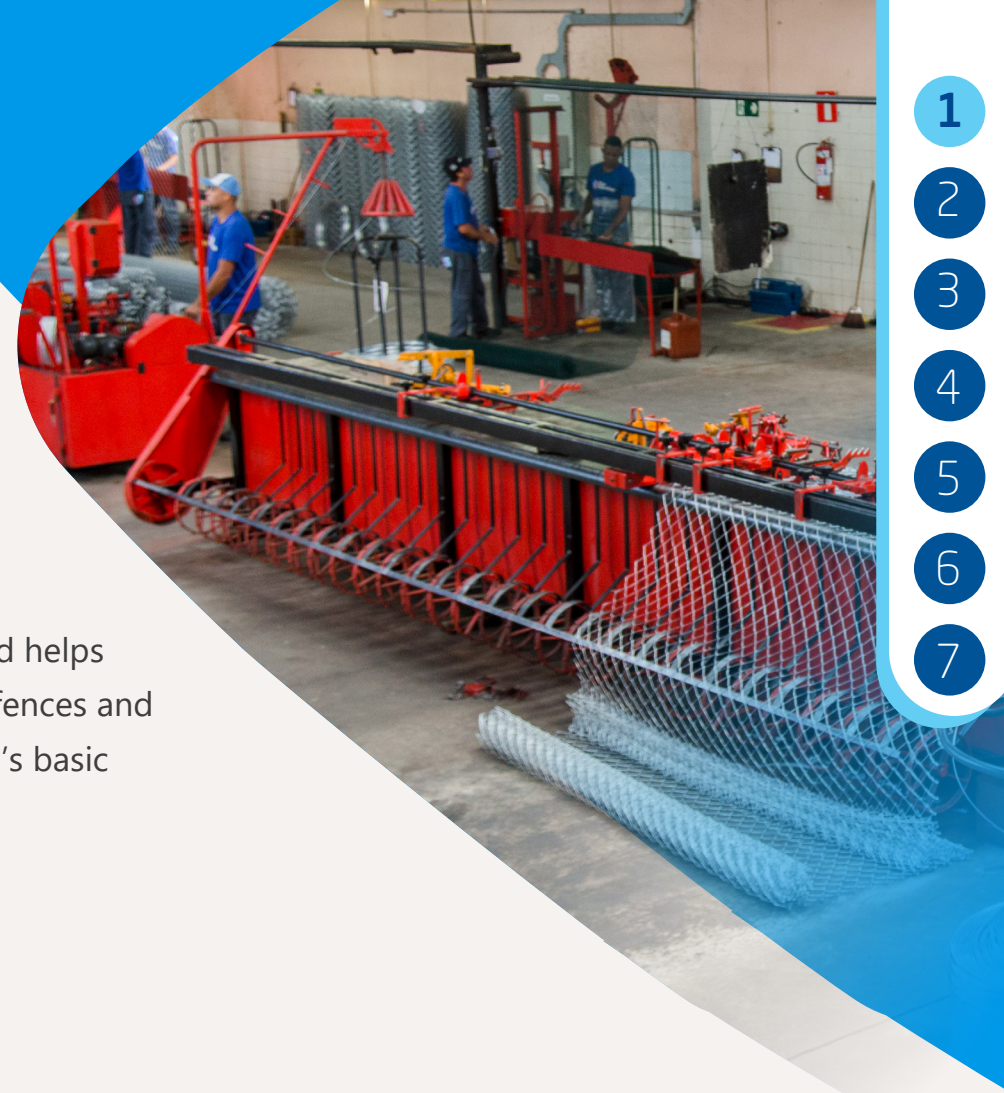
Since the founding of Cercas Ramacrisna, in 1975, the factory has had a great social objective: to train, generate jobs and assist all projects developed by the Ramacrisna Institute.

Cercas Ramacrisna generates resources for the Institute's social projects and helps thousands of people annually. All profit obtained from the sale of screens, fences and fences goes to Ramacrisna's social sector, allowing 40% of the organization's basic expenses to be covered by product sales.

+ R\$2.8 MILLION is the factory's average annual contribution to social activities

25% OF THE VALUE of sales is donated to Ramacrisna Institute shares

+ 3.9 THOUSAND SERVICES carried out per year using factory resources

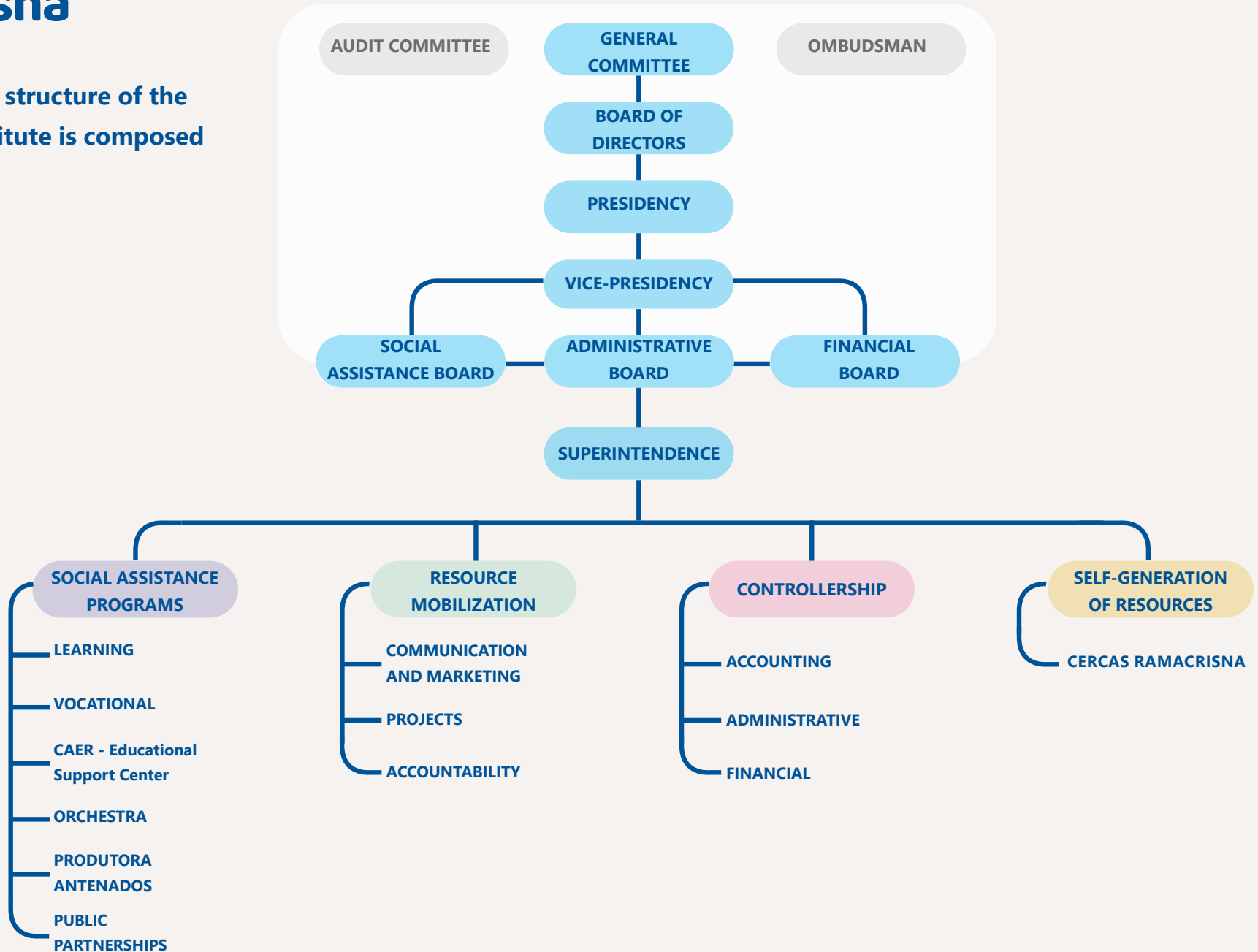


Learn more **here**



The governance structure of the Ramacrisna Institute is composed as follows:

GOVERNANCE STRUCTURE



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100 Best NGOs in Brazil
2017, 2018, 2019, 2020, 2021, 2022

Award provided by: O Mundo que Queremos, Instituto Doar e Ambev VOA. Curated by FGV-Fundação Getulio Vargas.



13th Camélia Award
2022

Award provided by: Betim City Hall and Betim City Council
Highlight in combating racism and promoting racial equality in the municipality.



The dot good - Previous NGO ADVISOR
2022

12th position in the ranking of the 25 best in Brazil
178th position in the ranking of the 200 best in the world



DOAR A+ Certification Seal
Since 2019

Award provided by: Instituto Doar
Third Sector Management and Transparency Standard



Award Estratégia ODS Brasil
2022

Award provided by: SDG Strategy Network
Among the 10 best in Brazil in the Civil Society Organization category.



Best NGO in Brazil in Social Assistance
2018

Award provided by:
Instituto Doar and the Philanthropy Network



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ESG Impact

2. ESG Impact

ESG is an acronym in English that stands for *environmental, social and governance*, which, translated, means the promotion of environmental, social and governance actions by an organization.

The acronym ESG was presented in a 2004 publication, made by the World Bank together with the Global Compact, in response to the challenge raised by the UN on how financial institutions could address environmental aspects, social and governance issues to the topic of financial investments and capital markets (Global Compact, 2021).

Today, 19 years later, public and private organizations have increasingly understood and applied ESG metrics, with the understanding that **it is no longer a differentiator for the future, but a real need for the present** for those seeking increase its competitiveness and attractiveness. According to Climate Change and Sustainability Services (E&Y), ESG criteria are fundamental for investors' decision-making and signal great opportunities for all sectors.



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The ESG agenda applied to organizations promotes integration between business objectives and fair and sustainable development. Businesses that use ESG as a guiding compass become more competitive in the market, meeting national and international demands. Furthermore, social, environmental and corporate responsibility is guaranteed based on decisions made based on ESG criteria.

For this reason, the Ramacrisna Institute has increasingly invested in understanding the environmental, social and governance impacts generated by the organization and in managing these impacts to collaborate with a fairer and more sustainable society in all its dimensions.

The following analyzes seek to provide transparency to these impacts and visibility to the organization's ESG commitment and responsibility.

Learn more **here**



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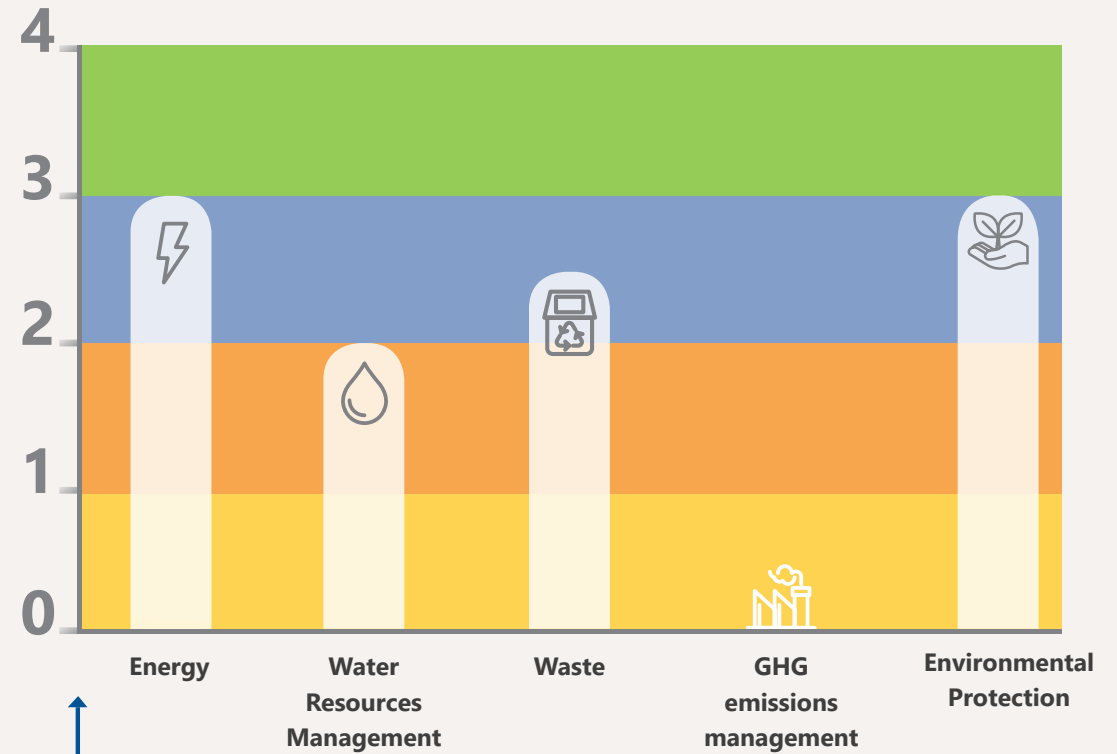
ENVIRONMENTAL

As a way of providing transparency to the Ramacrisna Institute’s environmental commitments, a study was carried out on the organization’s environmental footprint carried out by the SEALL consultancy. This study took into account the evaluation of practices carried out by the institution in comparison to market practices considered more sustainable.

The themes evaluated were:

-  **Energy**
-  **Water Resources Management**
-  **Waste**
-  **GHG emissions management**
-  **Environmental Protection**

The study consisted of carrying out a diagnosis of the best market practices in each of the topics evaluated, in order to understand the management of specific assets, the existence of mitigation plans for the identified problems, monitoring and promotion of awareness-raising and awareness for employees and other stakeholders. In addition, information that could support and highlight the answers given by the organization was also considered.



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Each thematic axis has a maximum score of 4 points in the evaluation methodology, in which:

0 = Non-existent

1 = Poor

2 = Needs to improve in some points

3 = Good

4 = Excellent

The Ramacrisna Institute's strongest points in evaluating environmental responsibility practices are **Energy** and **Environmental Preservation**.



In relation to energy, energy efficiency actions and own generation of clean energy stand out.

80 KWP is what the Ramacrisna Institute produces, enough to supply **80%** of the organization's monthly energy consumption, with the intention of increasing this percentage to 90%.

The savings generated from the energy bill can subsidize care for around **400 young people** or even cover **more than 6,600 meals**.

The initiative is funded by the Rotary International Global Grant, coordinated by the Rotary Club of Belo Horizonte Liberdade.

In addition to the clean energy produced from the installed plants, **Ramacrisna runs plant maintenance and installation courses for young people and adults** aged between 18 and 40, aiming to increase the number of qualified workers to work in this sector.

Learn more **here**



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Regarding environmental preservation, the main highlight is the **4 hectares of cerrado forest preserved** at the organization's headquarters.

Other **environmental education** actions also add points for the evaluation of this topic in the environmental footprint.

An example of an action carried out by the Ramacrisna Institute was the celebration of Arbor Day 2022, which encouraged students and employees to plant native trees from the cerrado, in addition to promoting an encounter with nature on its EcoTrilha. More information about the day can be found **here**.



In relation to **waste**, the Institute carries out several actions such as:

- ✓ composting of organic waste used in kitchens and grass and foliage clippings
- ✓ separation and correct disposal of the oil used in the screen factory and in the mechanics school
- ✓ collection and disposal of electronic equipment
- ✓ separation of scrap iron and wire from the screen factory.

However, it was identified in the study that even though recyclable materials are separated at the headquarters, the final destination cannot be guaranteed, as there is no selective collection in the neighborhood, offered by the city hall.





In the assessment of water resources management, the **treatment of effluents carried out by the organization** itself stands out.

There is no sewage treatment network in the headquarters region, but the **Ramacrisna Institute treats 100% of its effluents** through a biomanagement system. One of the points identified as improvements in this aspect are water reuse and rainwater collection actions, initiatives that can be incorporated but are not yet carried out.



The Ramacrisna Institute's biggest current challenge in evaluating environmental responsibility practices is in relation to the **management of GHG emissions**.

During the study it was identified that this topic is not yet fully incorporated into the organization's sustainability strategies. However, there are plans for actions to be incorporated in the short term, such as replacing the fuels in the company's own fleet with more sustainable options, such as ethanol, identifying which activities emit emissions and developing a plan to reduce emissions.

Other actions and more details about our environmental practices can be found on the **official website of the Ramacrisna Institute**.








SOCIAL

In the social dimension, the assessment of the impact generated by the Ramacrisna Institute was divided into two axes:

- * Responsibility towards employees
- * Social actions that are developed by the organization

RESPONSIBILITY TOWARDS EMPLOYEES

The impact generated by the Ramacrisna Institute is only possible with many hands. Therefore, we value our employees, always promoting training on best practices for professional and responsible management.

	2018	2019	2020	2021	2022
 Training hours	1.737	2.693	1.594	1.448	1.100
 Number of employees	138	197	259	280	402
 Partnerships*	39	29	19	28	23

*Partnerships with companies, organizations and public authorities.



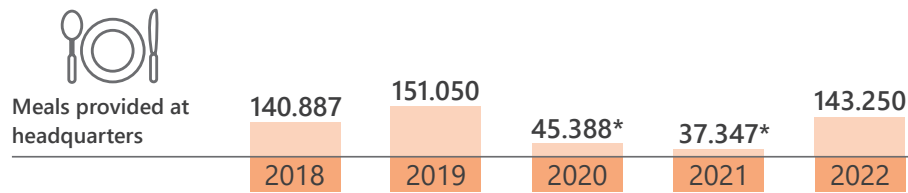
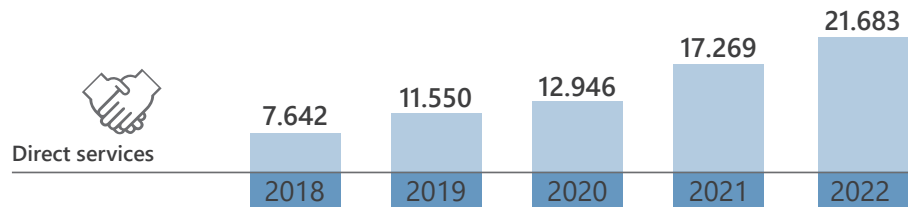
Promoting the transformation of lives through social projects is what drives the Ramacrisna Institute.

+ 2 million lives transformed since the beginning of our history.

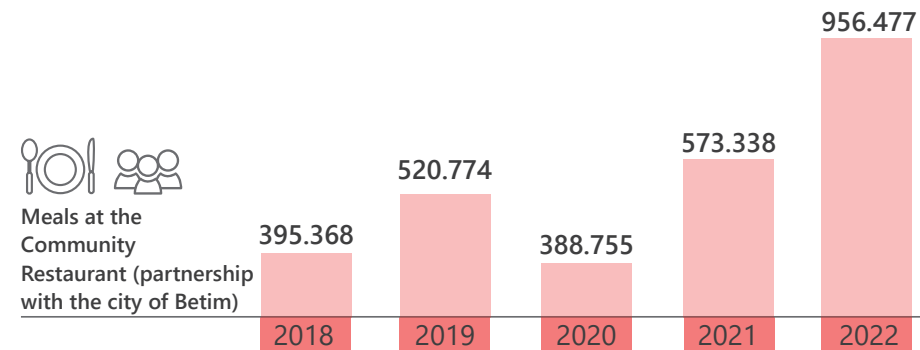
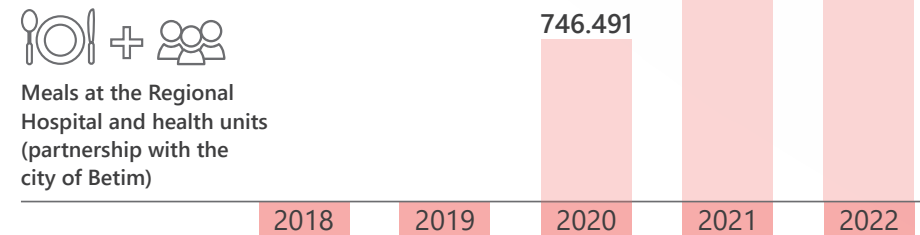
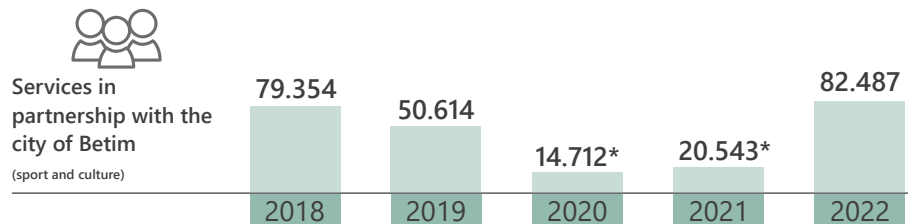
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SOCIAL ACTIONS THAT ARE DEVELOPED BY THE ORGANIZATION

The numbers reflect the scale of our impact in recent years:



*In 2020 and 2021, the number of meals provided at headquarters was lower due to COVID-19 prevention measures



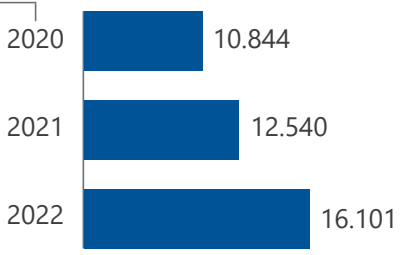
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In addition to these actions, the Ramacrisna Institute worked to help families whose vulnerability increased as a result of the COVID-19 pandemic.



Over the last three years, the Institute has assisted the community with:

- BASIC FOOD BASKET
- FOOD VOUCHER
- GAS VOUCHER
- HYGIENE PRODUCTS
- CLEANING PRODUCTS
- CLOTHES AND SHOES
- BOOKS



To learn more about the organization's social responsibility actions, click [here](#)



GOVERNANCE

To better execute our work, we invest in professional management.

This is more than having transparent management, it is being committed to the sustainability of the business without losing sight of our mission: transforming people's lives.

Since 1994, the Ramacrisna Institute has invested in improving its administrative and financial processes. In 2008, Ramacrisna, in partnership with Fundação Dom Cabral, joined POS - Partnerships with Social Organizations aiming to enhance the Institution's management strategies, develop a systemic vision in governance and train managers in initiatives, implementation of management tools and in improving internal processes, as well as consolidating self-sustainability.

Currently the program is called PILARIS.

Our corporate governance policies are



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regularly updated, considering the need for changes to adapt to best market practices.

CODE OF ETHICS (updated in 2022))

INTERNAL REGULATIONS (updated in 2022)

BY-LAWS (updated in 2022)

LGPD POLICY (updated in 2022)

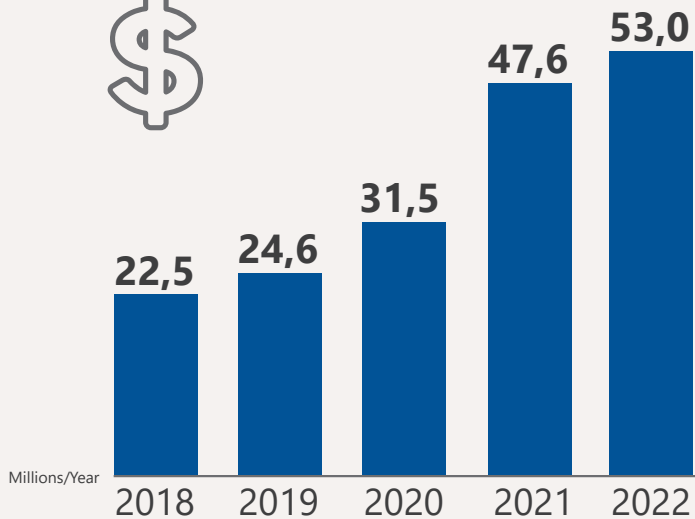
Learn more **here**



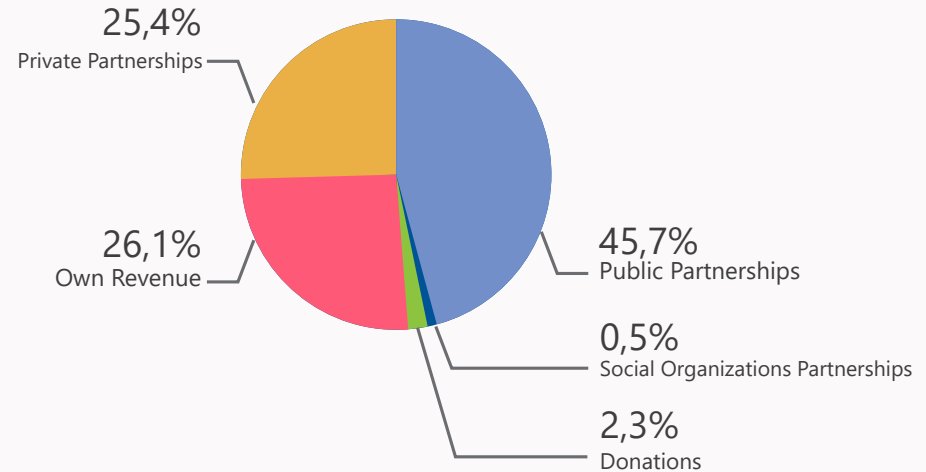
FINANCIAL RESULTS

At the Ramacrisna Institute, all resources received are used to maintain social projects.

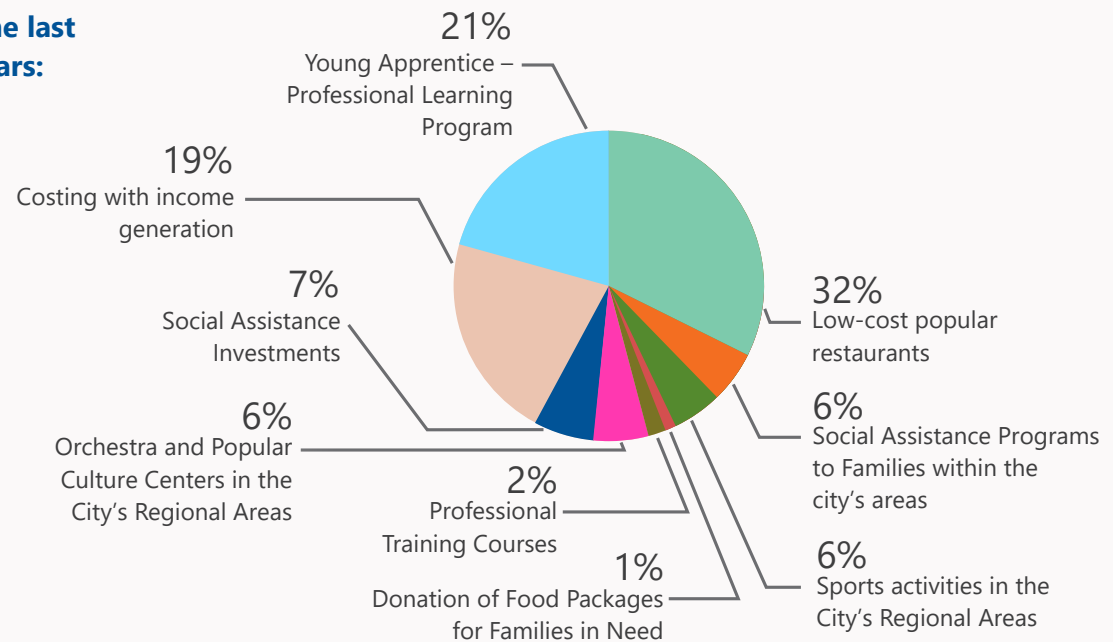
Therefore, total income is always equal to total expenses.



REVENUES In the last 4 years:



EXPENSES In the last 4 years:





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ramacrisna[®]

Materiality and SDGs

MATERIALITY AND SDGs

MATERIAL TOPICS FOR THE RAMACRISNA INSTITUTE

The identification of material themes for the organization was made based on the construction of the Theory of Change carried out in a workshop with employees. From there, it was possible to identify structuring thematic axes for the change that the Ramacrisna Institute generates for society. The material themes for the organization are:

- SOCIAL TRANSFORMATION**
- PROFESSIONAL DEVELOPMENT**
- EDUCATION**
- TECHNOLOGY AND INNOVATION**
- CULTURE**
- ENVIRONMENT**



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SDG ALIGNMENT RADAR

The SDG Strategic Materiality translates into a global language the organization's main contributions to achieving the Sustainable Development Goals.

The exclusive SEALL methodology was applied to construct the Ramacrisna Institute's SDG Strategic Materiality in three stages:

1a



The first stage was the application of a form with stakeholders about the contribution of the organization's strategic projects to issues related to the 2030 Agenda. Each of the questions asked is connected to a set of goals, as provided for in the SEALL methodology. The result of the analysis of the responses is the list of goals that are most in line with the organization's performance in the view of the consulted stakeholders.

2a



The second step was to prioritize these goals from the perspective of the Ramacrisna Institute's executive management. This prioritization was carried out in an interview with members of the board involved in the preparation of this report, in which the SEALL team gathered the perception about the most relevant objectives of the 2030 Agenda from the organization's perspective and related and assigned weights to the strategic actions related to the goals contained in the result of the first stage.

3a



The third step was to relate the priority SDGs for the organization to national and international sustainability disclosure protocols and standards in the social, environmental and governance areas. For this step, the GRI, Social Bonds, System B and IRIS references were selected. The objective of this crossing of information is to add the most relevant market themes in terms of sustainability in the area of social business to the organization's strategic vision.

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The final result of the Ramacrisna Institute's SDG Strategic Materiality is represented by the SDG Radar:

In the Alignment Radar we have representation of 10 of the 17 Sustainable Development Goals, which indicates that Ramacrisna is an organization aligned with the systemic vision of sustainable development, acting on several fronts. We can still highlight SDG 10 - reducing inequalities, 4 - quality education and 8 - Work and Sustainable Development as the SDGs that stand out most in Ramacrisna's strategy, both from the perspective of internal agents and external stakeholders.



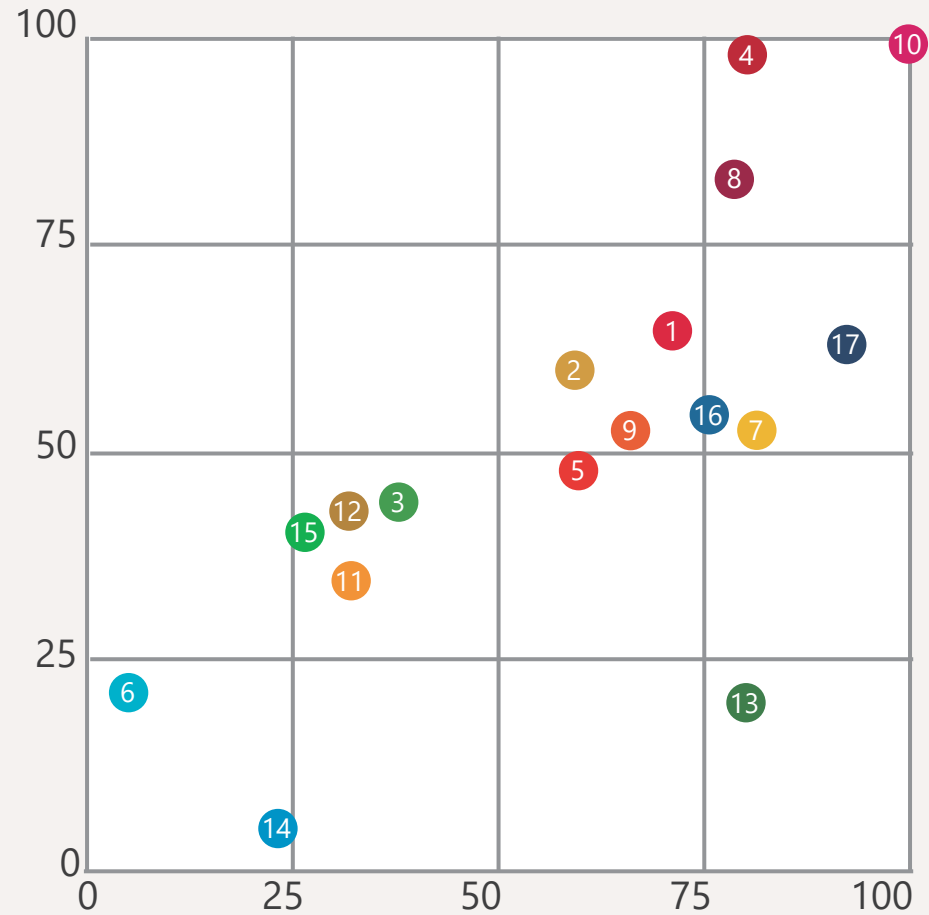
Exclusive SEALL methodology

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In the integrated view of Materiality and Sustainability Protocols, we also have other notable SDGs. SDG 13, for example, is very important in the external vision of sustainability, being a theme that is under development at Ramacrisna.



Internal stakeholders



External stakeholders + protocols

Exclusive SEALL methodology

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The priority goals of the Ramacrisna Institute are:

10 REDUCTION OF INEQUALITIES



Reduction of inequalities
Reduce inequality within and between countries

10.1 By 2030, progressively achieve and sustain income growth for the poorest 40% of the population at a rate higher than the national average

10.2 By 2030, empower and promote the social, economic and political inclusion of everyone, regardless of age, gender, disability, race, ethnicity, origin, religion, economic or other condition

10.3 Ensure equal opportunities and reduce inequalities in outcomes, including through the elimination of discriminatory laws, policies and practices and the promotion of appropriate legislation, policies and actions in this regard

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4 QUALITY EDUCATION



**Quality education:
Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all**

4.3 By 2030, ensure equal access for all men and women to quality technical, professional and higher education at affordable prices, including university.

4.4 By 2030, substantially increase the number of young people and adults who have relevant skills, including technical and professional skills, for employment, decent work and entrepreneurship

4.5 By 2030, eliminate gender disparities in education and ensure equal access to all levels of education and professional training for the most vulnerable, including people with disabilities, indigenous peoples and children in vulnerable situations.

4.7 By 2030, ensure that all students acquire the knowledge and skills necessary to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and the contribution of culture to sustainable development.

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Decent Work and Economic Growth: Promote sustained, inclusive and sustainable economic growth, full and productive employment, and decent work for all

8.2 Achieve higher levels of productivity in economies through diversification, technological modernization and innovation, including through a focus on high-value-added and labor-intensive sectors.

8.3 Promote development-oriented policies that support productive activities, generation of decent employment, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro, small and medium-sized enterprises, including through access to financial services

8.5 By 2030, achieve full and productive employment and decent work for all women and men, including young people and people with disabilities, and equal pay for work of equal value.

8.6 By 2020, substantially reduce the proportion of young people without employment, education or training

8.b By 2020, develop and operationalize a global strategy for youth employment and implement the International Labor Organization [ILO] Global Employment Pact.

1 ERADICATION
OF POVERTY



**Eradication of Poverty:
End poverty in all its
forms, everywhere**

1.4 By 2030, ensure that all men and women, particularly the poor and vulnerable, have equal rights to economic resources, as well as access to basic services, ownership and control over land and other forms of property, inheritance, natural resources, appropriate new technologies and financial services, including microfinance.

17 PARTNERSHIPS AND
MEANS OF
IMPLEMENTATION



**Partnerships and Means of
Implementation Strengthen
the means of implementation
and revitalize the global
partnership for sustainable
development**

17.8 Fully operationalize the Technology Bank and the capacity building mechanism in science, technology and innovation for least developed countries by 2017, and increase the use of capacity building technologies, in particular information and communication technologies.

17.16 Strengthen the global partnership for sustainable development, complemented by multisectoral partnerships that mobilize and share knowledge, expertise, technology and financial resources, to support the achievement of sustainable development objectives in all countries, particularly in developing countries.

17.17 Encourage and promote effective public, public-private and civil society partnerships, based on the experience of resource mobilization strategies in these partnerships.

7 CLEAN AND AFFORDABLE ENERGY



Affordable and Clean Energy: Ensure access to cheap, reliable, sustainable and renewable energy for all

7.2 By 2030, substantially increase the share of renewable energy in the global energy matrix.

16 PEACE, JUSTICE AND EFFECTIVE INSTITUTIONS



Peace, Justice and Effective Institutions: promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

16.7 Ensure responsive, inclusive, participatory and representative decision-making at all levels

16.b Promote and enforce non-discriminatory laws and policies for sustainable development.

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9 INDUSTRY,
INNOVATION AND
INFRASTRUCTURE



Industry, Innovation and Infrastructure Build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation

9.c Significantly increase access to information and communication technologies and strive to make every effort to offer universal and affordable access to the internet in least developed countries by 2020.

2 FOME ZERO (ZERO HUNGER)
AND SUSTAINABLE
AGRICULTURE



Fome Zero (Zero Hunger) and Sustainable Agriculture Zero hunger, achieve food security and improved nutrition, and promote sustainable agriculture

2.1 By 2030, end hunger and guarantee access for all people, in particular the poor and people in vulnerable situations, including children, to safe, nutritious and sufficient food throughout the year.

2.2 By 2030, end all forms of malnutrition, including achieving, by 2025, internationally agreed targets on stunting and wasting in children under five years of age, and meeting the nutritional needs of teenagers, pregnant and breastfeeding women and elderly people.

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5 GENDER
EQUALITY



Gender Equality Achieve gender equality and empower all women and girls

5.b Increase the use of basic technologies, in particular information and communication technologies, to promote women's empowerment.



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MS Instituto Projects in Ramacrisna



Ampliando FRONTEIRAS



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The Ampliando Fronteiras project is a partnership between the Ramacrisna Institute and BrazilFoundation* and the city of Igarapé to train young people in the city in various areas.

Ampliando Fronteiras aims to professionally qualify teenagers and young people aged 16 to 40 in situations of social and personal vulnerability in Igarapé, promoting the insertion of this group into the job market.

* BrazilFoundation is an international organization, based in New York and Rio de Janeiro, that operates independently, mobilizing resources for actions that contribute to promoting equality, social justice and opportunity for all Brazilians.



Free courses were offered, as well as uniforms, teaching materials and certification.

9 QUALIFICATION

Courses

16 CLASSES

in 2020

9 CLASSES

in 2021



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**IN 2022 THE PROJECT WAS RENEWED,
WITH A FOCUS ON ENTREPRENEURSHIP.**

68 STUDENTS participated in Bootcamp
– Entrepreneurship in action and **Workshop How
to be MEI in Practice..**

15 YOUNG PEOPLE were selected to
receive exclusive Business Modeling consultancy
and financial support worth

R\$ 15 THOUSAND to invest in the business.

681 YOUNG PEOPLE
were served by the project
from 2020 to 2022

R\$ 682 THOUSAND
is the total resources mobilized

R\$ 1001.51
is the average cost of
assistance per student



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To learn more click [here](#)





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Produtora Antenados emerged from the Jovens Comunicadores Antenados Project, created in 2007 by the Ramacrisna Institute, sponsored by Petrobras, with the aim of offering young people the possibility of becoming content producers and transforming agents in society.

In 2014, the project became Produtora Antenados. With a new 200m2 space, in addition to training young people, Antenados began providing audiovisual services to social organizations and companies.



Among the services offered, it is worth highlighting:

PRODUCTION OF INSTITUTIONAL VIDEOS

EVENT RECORDING

VIDEO PRODUCTION FOR THE INTERNET

INSTITUTIONAL PHOTOGRAPHY

In 2015, Produtora Antenados was certified as **“Social Technology”** by the **Banco do Brasil Foundation**.



The production company offers new perspectives on life and **promotes the empowerment of young people over 16 years old**, in situations of social vulnerability, living in rural areas and/or outskirts of interior cities, through professional qualifications in photography, cinematography, editing and writing.

+ 5 THOUSAND YOUNG PEOPLE trained by the project since 2007

It is noteworthy that the project seeks to be self-sustainable and autonomous based on the services provided, including enabling the replication of technology.

To learn more click **here**



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The Prof. Library Arlindo Corrêa da Silva, whose name pays homage to the founder of Ramacrisna, has **194m2 and has a collection of children's and adult literature with over 9 thousand cataloged books.** The space serves all students enrolled at the Ramacrisna Institute, employees, the surrounding community and young people from 11 municipalities in the metropolitan region of Belo Horizonte.

Since 2010, the library has been part of the Network of Public and Community Libraries of Betim, the State Network of Community Libraries Sou de Minas Uai and the National Network of Community Libraries. The main characteristic of our Library is that it is not restricted to walls, as it has several projects to encourage



itinerant reading, such as Mala de Leitura, in addition to using the entire space of the institution, which makes it possible to practice reading pleasant, comfortable and pleasurable way, in gardens, lawns, under trees or in kiosks.



The Ramacrisna Library has been operating since 1974.



6.784 PEOPLE
served



4.430 BOOKS
borrowed in the last 4 years

The Ramacrisna Educational Support Center (CAER) is a social project of the Ramacrisna Institute that offers children comprehensive training through various workshops that take place in addition to classes taught at public schools. CAER has been in operation since 1992.

CAER has been in operation since 1992.



Workshops:

- **Library**
- **Digital Literacy Table**
- **Digital Board**
- **Educational Computer Sciences**
- **Sports activities, futsal, society football, badminton and volleyball**
- **Judo**
- **Chess**
- **Dance Workshop**



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In addition to the workshops, children receive lunch and snacks daily, including on vacation, as well as school supplies and clothing. This work is an incentive for families to keep their children attending school. As a result, we have already observed a significant reduction in school dropout and child labor, common practices in the region, and there has been an increase in the education level of children and teenagers.



From 2018 to 2022

1292 STUDENTS

were served.

There are now more than

16.909 STUDENTS

aged 6 to 13 served by the project since it began in 1992.

To learn more click **here**



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SROI

Social Return on Investment



Considering the period from 2018 to 2022, 75% of those responsible who work say that: "If the children were not involved in CAER activities, the person responsible and other people in the family group would not be able to work."

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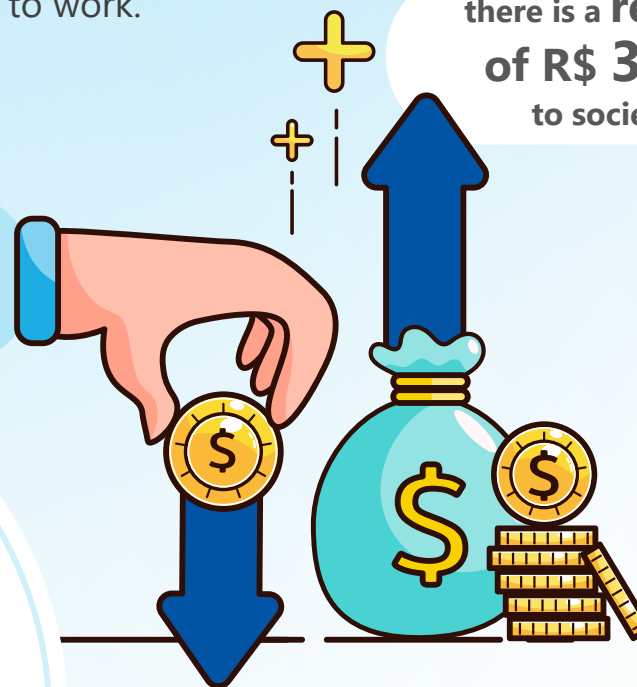
for every
R\$ 1,00
invested

CAER's Social Return

was calculated based on the monetization of impacts related to access to education and learning, access to culture and available time for those responsible to dedicate 9 to paid activities.



there is a **return**
of **R\$ 3,62**
to society



The **increase in family income** is also quite significant. Considering the families interviewed in the survey for the SROI calculation, it can be stated that the **average family income grew by around 65%** because the children are served by the program.



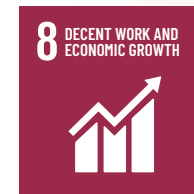
Construindo o Futuro



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Since 2020, sponsored by Petrobras, the Construindo o Futuro project has served children, young people and teenagers from three neighborhoods in Betim: Imbirucu, Colônia Santa Isabel and Petrovale.

The purpose of the project is to promote professional qualification actions, comprehensive promotion and human

training workshops and sporting, cultural and environmental awareness activities, for people in situations of social vulnerability, aged between 3 and 40 years. The project aims to promote social inclusion and give protagonism to the population, contributing to a socio-educational process that transforms the individual and society as a whole, thus promoting the sustainable development of the community.



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Since 2020,

3.414 PEOPLE

have benefited directly
and more than

13.656

indirectly

Early Childhood:

450 SERVED

Professional Qualification Courses:

1.237 SERVED

Sport activities:

1.727 SERVED



Total resources mobilized:

R\$ 3.281.355,40

Average value of service per person:

R\$ 961,14

To learn more, visit:



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FabLab (Fabrication Laboratory) is an innovation laboratory created in 2022 to stimulate creativity and knowledge through practice, transforming ideas into reality. The purpose of this project is to promote the professional qualification of young people and adults and the digital inclusion of children and teenagers, primary school students in public schools, through learning robotics, programming and Autocad and 3D Printer Courses.

Our physical space has an area of **500m** and offers cutting-edge tools and materials for the rapid production of objects through prototyping.



The space has

6 3D PRINTERS

5 VIRTUAL REALITY GOGGLES

1 LASER CUT CNC ROUTER

5 CELLPHONES

15 TABLETS

16 COMPUTERS

21 LAPTOPS

9 LEGO KITS FOR PRACTICING EDUCATIONAL ROBOTICS

There have already been

385 SERVICED

since April 2022

To learn more, visit:



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Global Hope



Since 2004, the Ramacrisna Institute has hosted teachers and students from Liverpool Hope University annually for 15 days. The project enables the exchange of knowledge with students from the organization within the Global Solidarity project - Hope One World Project.

Students and teachers from the University's Faculty of Art and Design stay at Ramacrisna and the relationship with the children is surprising. The language barrier is not a problem and the activities shared with the children are playful, fun and engaging, a constant exchange of cultures, languages and collaboration.



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Brazil is the only non-English speaking country to participate in the project and Ramacrisna was the institution chosen for the activity.



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MENINAS EM REDE (NETWORK GIRLS)

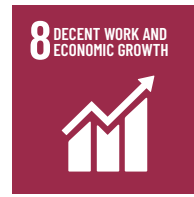


Meninas em Rede is a project supported by Criança Esperança with the purpose of preparing girls for the challenges of the technological era, a predominantly male area, and developing socialization actions. The project is aimed at socially vulnerable girls in rural communities served by the Ramacrisna Institute and aims to bring this audience closer to teaching digital skills, numerical and verbal skills. The project stimulates creativity, logical reasoning and critical thinking.

The Meninas em Rede project aims to enhance education in STEM (science, technology, engineering and mathematics), prepare girls for the challenges of the technological era in a predominantly male area and develop socialization actions. This is how the "Meninas em Rede",



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Project was born, aimed at socially vulnerable girls in rural communities served by the Ramacrisna Institute, which aims to bring this public (excluded from innovations due to inequalities and gender issues) closer to teaching digital skills, skills numerical and verbal.

On May 4, 2022, our first class of the project graduated.



Total resources mobilized:

R\$ 198.909,42

Average value of service per student:

R\$ 697,92

Check out how it went:



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There were **285 STUDENTS**
served by the Meninas
em Rede project
in 2022 alone





The Ramacrisna Institute created the Youth Orchestra in 2005 with the aim of bringing to the reality of children and young people at personal and social risk in the community of Vianópolis, in Betim, aged between 12 and 24, the beauty of the universe of music classic. For simple children and young people, who were completely unfamiliar with classical music, MPB, Jazz, among others, tuning took place quickly and engagingly.

During the isolation period of the COVID-19 pandemic, the project did not stop and gained even more prominence on the networks. We adapted the class model for virtual classes so that children and teenagers participating in the project could continue with the activities.



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Now the group of musicians has a beautiful space, named Casa da Orquestra, where they rehearse more comfortably in an environment surrounded by trees and gardens.

Average number of **YOUNG PEOPLE SERVED** annually: **40**

Average number of **PERFORMANCES PERFORMED** annually by the Orchestra: **12**

Annual average of the **EXTERNAL AUDIENCE** who attended the Orchestra's performances: **2194**



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Check out important testimonials [here](#) about how the project has already contributed to transforming the lives of young people and children

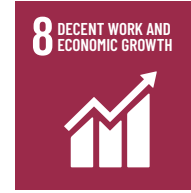
XEQUE MATE



MINISTÉRIO DO ESPORTE



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The Xeque Mate project, carried out by the Ramacrisna Institute, sponsored by Vale, through the Federal Sports Incentive Law, aims to promote the sporting experience through robotics and chess workshops. The purpose is to achieve the integral development of the individual and their training for the exercise of citizenship and leisure.

In the Educational Robotics workshop, the activity of inventing, programming, assembling and moving a little robot exercises logical reasoning, promotes collaborative work, data sharing and promotes interdisciplinarity.

Since May/22, **196 ALUNOS** have been served.

By May/2024, **448 BENEFICIARIES**

are expected in the various activities planned for the project.

Total resources mobilized for the two years of the project:

R\$ 549.925,26

CHECK IT OUT!

Xeque Mate - Ramacrisna Institute

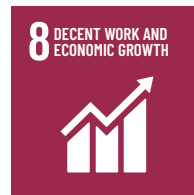




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Ramacrisna is authorized to train and direct young people to their first opportunity in the job market. Our project encourages the development of ethical and professional values among adolescents at social and personal risk, promoting inclusion and the first contact of these young people, aged 14 to 21, with the job market.

The vacancies are related to administrative assistant, logistics assistant, banking assistant, audiovisual assistant, sports apprentice, commerce and services assistant, music apprentice and recently the courses in Auto Mechanics, Welding and Industrial Robotics have been included.

There are already more than
4000 YOUNG PEOPLE
 who have gone through the program
 as apprentices

120 PARTNER companies
401 APPRENTICES

were hired or hired in the companies where they participated as apprentices.



2019

625 YOUNG apprentices, working in **115 companies**, in Betim and 11 other cities in the metropolitan region of BH

2020

528 YOUNG apprentices, working in **99 companies**, in Betim and 13 other cities in the metropolitan region of BH

2021

435 YOUNG apprentices, working in **104 companies**, in Betim and 12 other cities in the metropolitan region of BH

2022

432 YOUNG apprentices working in **101 companies** in Betim and 11 other cities in the metropolitan region of BH

Your company can also become a partner of Adolescent Apprentice Ramacrisna, complying with the Apprenticeship Law, receiving tax and tax incentives and also helping to transform the life of a teenager. To learn more, click [here](#)



SROI

Social Return on Investment



Average annual investment: **R\$ 6,5 million**



Annual average of new participants: **541**

for every **R\$ 1,00** invested

Increase in AVERAGE FAMILY INCOME after the teenager's participation in the program: **25%**

For every **10 teenagers** who participate in the program, **8 are hired** after the contract ends.



there is a return of **R\$ 3,50** to society

Average value saved by companies with recruitment, training and adaptation: **R\$ 2.404,00**

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PROFESSIONAL TRAINING COURSES

We offer professional qualification courses for young people and adults at personal and social risk in 13 cities in the Metropolitan Region of Belo Horizonte. Human and civic education complement technical learning, promoting the development of ethical and professional values.

In 2022 alone, there were **56 CLASSES** of **21 COURSES** that benefited **1,185 STUDENTS**

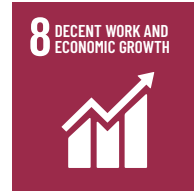
The average cost per student is **R\$ 425**, More than + **8.000** thousand students have been trained in professional courses since 1995.



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List of courses offered:

- Auto Mechanics
- Welding
- Maintenance and Installation Electrician for Photovoltaic panels
- Industrial Robotics
- Computer and Network Operator
- Audiovisual
- Autocad
- 3D Modeling and Printing



SROI

PROFESSIONAL TRAINING COURSES

Social Return on Investment

To understand what is the Social Return on Investments made for the execution of Professional Courses by Ramacrisna, the amounts spent on students' travel to the course location, access, increase in family income and investments were considered.

Between 2018, when the last SROI of the project was carried out, until 2023, there was an increase in the annual average of students served, an increase in the average monthly income of families benefiting from the project and an increase in investment.

Average monthly income of students who found work after the course:
R\$ 1.994,00



for every
R\$ 1,00
invested

there is a return
of **R\$ 6,81**
to society



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PROJECTS IN PARTNERSHIP WITH THE CITY OF BETIM



ESPORTE

The Viva o Esporte/Ramacrisna Project is aimed at children aged four and over, teenagers, young people, adults and the elderly, of both sexes, with or without disabilities. The project seeks to offer the communities of Betim physical, sporting, leisure, recreation, physical activities and performance sports with the aim of promoting health, education, safety, quality of life, promoting sports, integrating, inserting and socializing people,

discover new talents, in addition to contributing to the fight against the use of drugs, alcoholic beverages and violence.

The activities take place in outdoor activity gyms, public schools and the Ramacrisna Institute and are monitored and evaluated by instructors, coordinators, psychologists, social workers and physiotherapists. All workshops aim to provide students with ways to seek quality of life, providing them

with fun, entertainment, training, information, physical, mental and social well-being, making them feel valued and confident, transforming them into active subjects and participants within their social group.



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Culture is one of the greatest instruments of transformation we have, and without a doubt if invested correctly, the gain for society is immeasurable.

It is extremely important that we can occupy the idle time of children and young people and the best way is by providing access to art and culture, where we can easily bring them into this playful world in a natural and practical way.

The project activities take place in the 8 centers of the Popular Culture Centers distributed in the city of Betim and in the traditional Casa de Cultura Josephina Bento. The workshops offer a rich laboratory of experiences and positive experiences for those served, providing them with interactions in

other times and spaces, valuing the subjective aspects of their learning, in social and cultural relationships, contributing to the expansion of sensitivity, responsibility, autonomy and thinking critical, as well as their own concept of value, in order to decide how to act in different circumstances of life.

By executing this Project, we are contributing to a better city.

Practicing cultural activities brings

people together, valuing and making them aware of the importance of living in society. The result of this practice generates an improvement in the lives of citizens of Betim and thus reduces the current rate of violence in the municipality.





Since 2004, the Ramacrisna Institute has been responsible for managing the Popular Restaurants of Betim, a partnership between the Municipality of Betim, through the Municipal Secretariat of Social Assistance.

To ensure healthy and affordable food, Betim City Hall, through the Ramacrisna Institute, maintains two Popular Restaurants in operation in the city. Together, the Centro and Teresópolis units offer around 3,500 meals daily. The restaurants have a team of nutritionists who periodically

take courses to improve the menu served, ensuring flavor and nutritional quality.

Due to the Covid-19 pandemic, there was a considerable increase in the number of unemployed people and/or who suffered a drastic reduction in income, in line with the sharp increase in product prices, especially foodstuffs, thus increasing the number of people in a situation of risk and social and economic vulnerability, circumstances that generated

a significant increase in demand for food provided by Popular Restaurants in Betim.



In June 2020, with the worsening of the pandemic and the overcrowding of the Regional Hospital and health units in Betim, Ramacrisna was asked to contribute to providing food for the city's health system. A partnership was then signed between the Municipality of Betim and the Ramacrisna Institute, to provide meals for all patients, companions and employees of the SUS Network in the city of Betim/MG, comprising the Regional Public Hospital of Betim - HPRB, UPA's -Emergency Care Units and Field Hospitals of the Municipality.

In March 2022, Betim City Hall, in partnership with the Ramacrisna Institute, completed the redesign and

expansion of the kitchen at the Betim Regional Public Hospital (HPRB). The entire production space for meals served to patients, companions and employees of the hospital unit and other units in the SUS Betim network was restructured and received new, modern equipment. From this date onwards, meals began to be produced by Ramacrisna, in the kitchen of the Betim Regional Public Hospital.

An average of 5,000 (five thousand) meals are served daily, including lunch, dinner and snacks (breakfast, collation, afternoon snack and supper). All meals are made following nutritional and food safety criteria defined by the National Health

Surveillance Agency (Anvisa) and the Federal Nutrition Council (CFN).



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PREFEITURA DE
BETIM
CIDADE DO BEM

Find out more about our projects in partnership with the City of Betim, [here](#)



Volleyball
CLUB
WORLD CHAMPS

BETIM 2021



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ramacrisna[®]

Vision of
the future

VISION OF THE FUTURE

To be a reference in the Third Sector in governance, self-sustainability, innovation and generation of positive social and environmental impact.

The search for self-sustainability makes perennial action possible, both in the quality of care offered on an ongoing basis and in the impact achieved on the lives of children, young people, families and communities supported.

Innovation is a constant search in the context of Ramacrisna. Both in the area of management and in the opportunities to expand learning and insertion of students into the technological world, especially girls, aiming for their graduation and entry into the job market.

Environmental action is worked across all programs, projects and proposals, in the ongoing training offered to children, young people and adults participating in the project, who multiply these values with their families and communities.

Ramacrisna proposes continuous improvement in the environmental area, both in the expansion of energy efficiency actions, generation of clean and renewable energy, collection and treatment of effluents and preservation of cerrado forests aimed at mitigating CO₂, and advancement in the correct destination of waste, as good environmental practices.





HOW TO HELP
RAMACRISNA

HOW TO HELP RAMACRISNA

Our work has already impacted more than 2 million people and 11 cities in Greater BH. Help maintain our activities by making direct donations or through Income Tax and sponsoring our initiatives.

You can help by:

ALLOCATION OF INCOME TAX

DONATIONS

SPONSORSHIP

Learn more **here**



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 [facebook.com/Ramacrisna](https://www.facebook.com/Ramacrisna)

 [linkedin.com/company/ramacrisna/](https://www.linkedin.com/company/ramacrisna/)

 [youtube.com/c/ramacrisnaorgbrinstramacrisna](https://www.youtube.com/c/ramacrisnaorgbrinstramacrisna)



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DATASHEET



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Américo Amarante Neto

Coordination

Gabriela Ferolla

Measurement, Narrative and Writing

Julia Espeschit

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